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State Council for Persons with Disabilities (SCPD), Brain Injury Committee (BIC) Celebrates Brain Injury Awareness Month, Honors 5.3 Million Americans Living with Brain Injury

Dover, DE. – Every March, the Brain Injury Association of America (BIAA) leads the nation in recognizing Brain Injury Awareness Month, a time to acknowledge and support the millions of Americans impacted by brain injury. The theme for the 2021-2023 awareness campaign is **More Than My Brain Injury**.

An acquired brain injury (ABI) is any injury to the brain that is not hereditary, congenital, degenerative, or induced by birth trauma. ABIs – from trauma, stroke, infectious diseases, and brain tumors – are a serious public health issue in the United States, where someone sustains a brain injury every nine seconds. According to available data, more than 5.3 million Americans live with brain injury-related disabilities at a cost exceeding \$76.5 billion (in 2010 dollars) annually.

“For many, brain injury evolves into a **chronic health condition** that changes who they are and how they interact with the world,” offered Susan H. Connors, BIAA’s president and chief executive officer. “Raising awareness of the impact of brain injury and making sure people have access to the support they need is essential – not only in March, but throughout the year.”

The **More Than My Brain Injury** campaign provides a platform for educating the public about the incidence of brain injury. It aims to de-stigmatize the injury, highlight the diversity of the brain injury community, and empower those who have survived. Information on Brain Injury Awareness Month, including educational material and downloadable collateral, is available at biausa.org/raiseawareness.

Individuals in need of information, resources, and support after brain injury may speak with a brain injury expert by contacting BIAA’s National Brain Injury Information Center (NBIIIC) at 1-800-444-6443.

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About the Brain Injury Association of America:

The Brain Injury Association of America is the country’s oldest and largest nationwide brain injury advocacy organization. Our mission is to advance awareness, research, treatment, and education and to improve the quality of life for all people affected by brain injury. We are dedicated to increasing access to quality health care and raising awareness and understanding of brain injury

About the State Council for Persons with Brain Injuries, Brain Injury Committee:

The State Council for Persons with Disabilities (SCPD) maintains a standing brain injury committee to facilitate prevention and centralized interdisciplinary planning, assessment and an improved service delivery system for individuals with brain injury in Delaware to Promote coordination among all state programs, services and plans established for or related to persons with brain injuries (BI). #GoGreenForBIAwarenessDE during March by wearing green, lighting up your home or business in green and sharing your brain injury story at:

<https://scpd.delaware.gov/yourStory.shtml>. Legislative Hall Cupola is “Going Green” in March for BI Awareness.