



STATE OF DELAWARE
STATE COUNCIL FOR PERSONS WITH DISABILITIES

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MEMORANDUM

DATE: March 28, 2014

TO: The Honorable Joseph E. Miro
The Honorable Darryl M. Scott
The Honorable David P. Sokola

FROM: Ms. Daniese McMullin-Powell, Chairperson
State Council for Persons with Disabilities

RE: H.B. 155 [Distracted Driving: Wearable Computer with Head Mounted Display]

The State Council for Persons with Disabilities (SCPD) had issued the attached June 17, 2013 comments endorsing the concept underlying H.B. 155 which would bar wearing such a device while driving.

Consistent with the attachments, Google Glasses are expected to be released for sale to the general public in 2014. VSP, the vision insurer for 64 million individuals (1 in 5 Americans) will cover some of the cost of the integrated computer/glasses. Samsung is also working on a similar product. Legislation is now pending in Delaware, Illinois, Missouri, New Jersey, New York and West Virginia to ban use of wearable computers while driving. According to the attachments, AAA has "serious concerns about the safety elements of these technologies" on the road. The "Wyoming" article describes the arrest of an individual for distracted driving which did not result in conviction since the police could not prove the device was turned on at the time of the stop.

SCPD is aware that H.B. 155 remains in committee, but wanted to share this updated information with the prime sponsors of legislation. SCPD believes that such devices could cause many accidents and concomitant brain injuries. Consistent with the attached November 12, 2013 News Journal article, nearly one in four drivers is already "surfing while driving" with 49% of drivers ages 18-29 reporting Internet use while driving. The wearable computers will only exacerbate these statistics.

Thank you for your consideration.

cc: Mr. Lewis Schiliro, DSHA Cabinet Secretary
Mr. Brian Hartman, Esq.
Governor's Advisory Council for Exceptional Citizens
Developmental Disabilities Council
HB 155 update 3-14



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MEMORANDUM

DATE: June 17, 2013

TO: All Members of the Delaware State Senate
and House of Representatives

FROM: Ms. Daniese McMullin-Powell, Chairperson
State Council for Persons with Disabilities

RE: H.B. 155 [Distracted Driving: Wearable Computer with Head Mounted Display]

The State Council for Persons with Disabilities (SCPD) has reviewed H.B. 155 which would prohibit operation of a motor vehicle on the highway while using an electronic communication device while the motor vehicle is in motion. Similar legislation was introduced in West Virginia in March, 2013. See attached H.B. 3057. Background on the bill is provided in the attached June 2, 2013 News Journal article. Google has developed a wearable multi-function computer ("Google Glass") which is worn like glasses with access to the Internet. It is a "hands-free" device. Some traffic safety proponents are concerned that individuals will be distracted if driving with the device. Background on "Google Glass" is provided in the attached Wikipedia article.

There are pros and cons to the legislation. Detractors can cite to enforcement difficulties in trying to ascertain if the device is actually being operated while driving. They can also argue that the device is "safer" to use than a dashboard mounted GPS device or referring to a Smartphone screen for directions. Proponents can cite to the greater potential for distracted driving as operators drive while directing attention to a video screen only inches from their eyes to watch movies, read email, etc.

The SCPD endorses the concept of the bill. While some drivers might only use the devices for GPS directions, Council suspects the majority would use it for extraneous multi-tasking, including checking emails. In turn, this will lead to more accidents and therefore more disabling conditions (e.g. spinal cord and traumatic brain injuries).

Thank you for your consideration and please contact SCPD if you have any questions regarding our position or observations on the proposed legislation.

cc: The Honorable Jack Markell
Mr. Brian Hartman, Esq.
Governor's Advisory Council for Exceptional Citizens
Developmental Disabilities Council
hb 155 distracted driving wearable computer 6-13-13

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Wyoming among states eyeing laws to ban Google Glass while driving

Wed, Jan 29 2014

By Laura Zuckerman

(Reuters) - Sparsely populated Wyoming, whose natural beauty draws tourists from around the globe, is among a small number of U.S. states eyeing a ban on the use of wearable computers while driving, a move that appears to target Google Glass.

Wyoming state Senator Floyd Esquibel, a Democrat who crafted the bill to ban such devices behind the wheel, said he wanted to ensure safeguards are in place before the technology premiered by Google - a tiny computer mounted to an eyeglass frame - is widely available.

"Common sense would tell you that you really don't need to look at a little computer while driving, that it endangers you, your passengers and other drivers," he said of the bill he introduced this month. The legislature will convene to consider new bills in February.

Wyoming is among at least seven U.S. states eyeing restrictions on the technology over concerns that drivers wearing Google Glass may pay more attention to their email or other online endeavors than the road.

Other states considering measures that would ban use of wearable computers while driving are Delaware, Illinois, Missouri, New Jersey, New York and West Virginia, according to the National Conference of State Legislatures.

Google Glass, which projects a small screen above a corner of a wearer's eye, is expected to become a major catalyst for what many believe to be the next big trend in mobile, wearable computing devices.

But in a high-profile California case that raised new questions about distracted driving, one of thousands of people testing Google Glass was ticketed for wearing the device while driving after being stopped for speeding in October.

Cecilia Abadie later got her ticket, for using a "visual" monitor in her car while driving, thrown out because of a lack of proof the device was operating at the time. Her speeding ticket was also dismissed.

DISTRACTED DRIVING

The case nevertheless renewed debate about distracted driving, which was linked to car crashes that caused injuries to an estimated 421,000 people in the United States in 2012, up 9 percent from 2011, according to the National Highway Traffic Safety Administration.

Esquibel, member of a state Senate transportation panel, successfully pushed in 2010 for Wyoming to outlaw driver texting, which is already banned in most states. Some states also ban the use of handheld mobile phones while driving.

He said the proposed ban on the use of wearable computers while driving faces an uncertain fate in a Republican-led legislature in a state known for its ambivalence toward government regulations.

In information about Glass posted online by Google, the company advises those engaged in field tests - dubbed Explorers - to abide by state laws that limit use of mobile devices while driving.

"Above all, even when you're following the law, don't hurt yourself or others by failing to pay attention to the road," the company says.

Asked Wednesday about legislation restricting use of devices like Glass, Google said Explorers should use the device responsibly and put safety first: "Glass is built to connect you more with the world around you, not distract you from it."

U.S. travel group AAA said it has "serious concerns about the safety elements of these technologies" on the road.

"Our feeling and perspective is that safety should take the greater priority over convenience when it comes to using personal electronic technology, particularly when driving," AAA spokeswoman Nancy White said.

(Editing by Cynthia Johnston and Dan Grebler)



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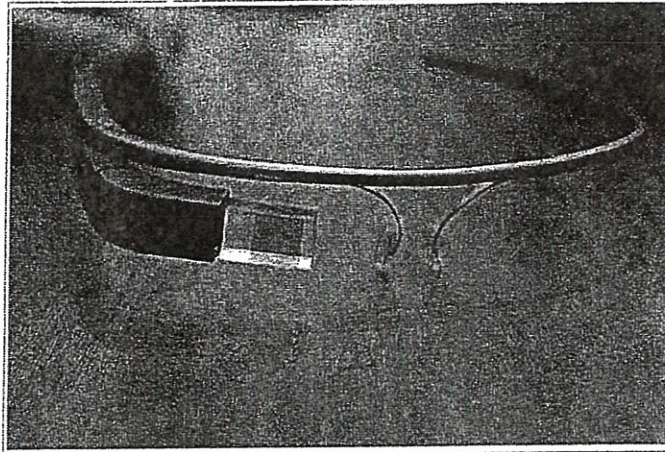
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Prescription wearers to get Google Glass

By Sophie Estienne

Posted at 01/29/2014 1:01 PM | Updated as of 01/29/2014 1:01 PM



NEW YORK — Google's Internet-connected eyewear Glass is coming to people who need prescriptions to correct their vision.

New spectacles from Google's design team will be compatible with corrective lenses and, thanks to a collaboration with a private insurer, may get some reimbursement from health plans.

"This announcement marks the next step in Glass's evolution and the beginning of a new category of smart eyewear," the firm said.

The tech giant unveiled a partnership with US vision insurer VSP to make prescription Glass and to reimburse some of the costs under health benefits.

"If we had a nickel for every time someone has asked about prescription lenses for Glass... well, we'd have a lot of nickels," said a Google Glass blog post that displayed four lightweight styles.

The new frames will sell for \$225, and in some cases users can get reimbursed under their health plan, according to Google.

That does not include the \$1,500 price for Google Glass, which is in a test phase with a small number of "explorers" ahead of a wider release sometime this year.

Google said the current explorers can have their Glass fitted with prescription lenses or get newly designed frames.

The Glass team designed four new frames called Bold, Curve, Thin, and Split, and two new shades, or detachable sunglasses.

VSP president Jim McGrann said his firm provides cover to 64 million customers — one in five Americans — and would help train and certify retailers as well as reimbursing policy holders.

Google repeated that it is moving towards "a wider consumer launch later in 2014" of Glass.

But the new frames will be available starting Tuesday to the Glass testers.

Glass connects to the Internet using Wi-Fi hot spots or, more typically, by being wirelessly tethered to mobile phones. Pictures or video are may be shared through the Google Plus social network.

During the testing phase, developers are creating apps for the eyewear, which can range from getting weather reports to sharing videos to playing games.

Rob Enderle, analyst at Enderle Group, said he believed the new versions of the eyewear will be "less geeky than the prototype" to appeal to more users.

"This will make the product far less obvious while it also makes it more useful to those that wear glasses, thus it should improve adoption," Enderle told AFP.

Still Enderle said Glass has privacy obstacles to overcome, noting that it "makes people uncomfortable," because the devices appear to be capable of recording what they view.

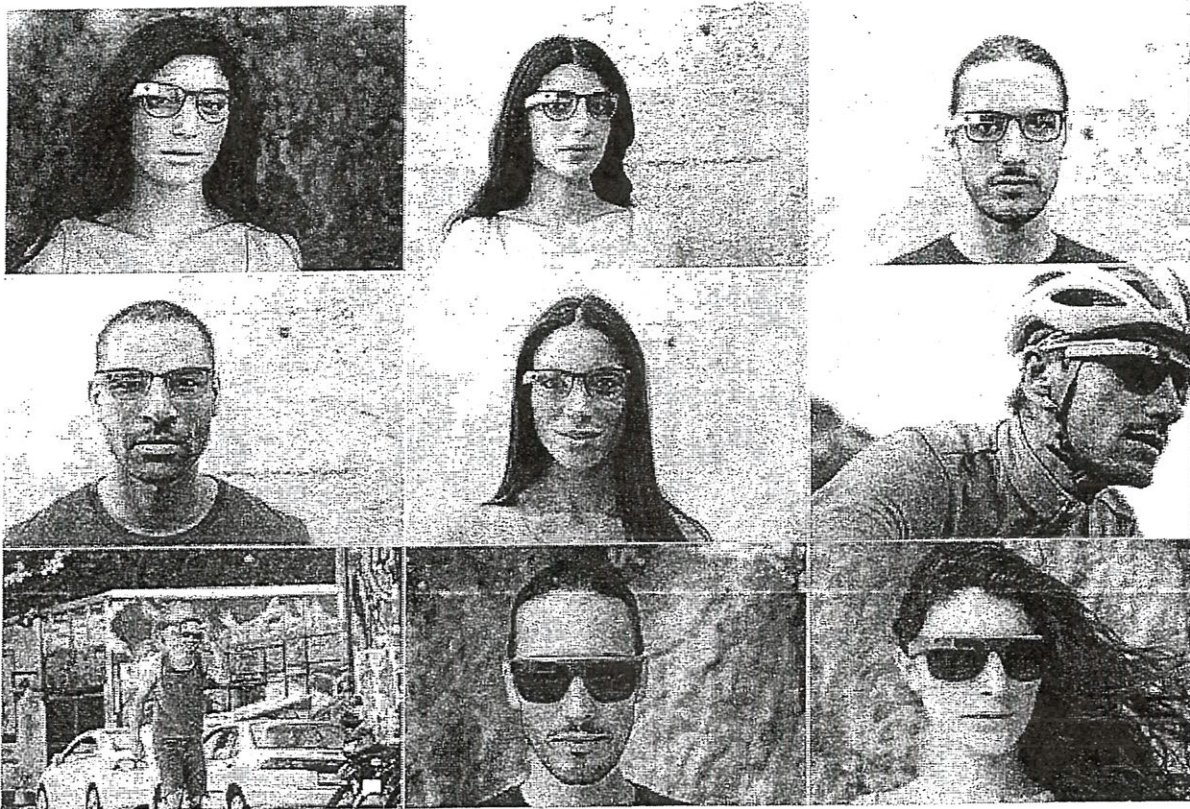
Avi Greengart, who follows the mobile sector at the research firm Current Analysis, said in a tweet that "adding prescription options for Glass will only be relevant once Glass itself costs less and has a clear use case."

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Google Glass, VSP deal promising, but not wearable big bang

Summary: Google gets distribution for Google Glass, a viable sales channel and an insurance push, but mass market acceptance and pricing isn't a slam dunk.

By Larry Dignan for Between the Lines | January 28, 2014 -- 15:56 GMT (07:56 PST)



Google and VSP Vision Care, an insurer for eye care, have reportedly reached a deal that will offer prescription frames and lenses for Google Glass, those pricey Internet connected specs.

The big win here for Google is that its Google Glass will be embedded into the health care system and subsidized to some degree. The general theme in a New York Times story (<http://www.nytimes.com/2014/01/28/technology/google-glass-to-be-covered-by-vision-care-insurer-vsp.html>) is that Google will get a lot of distribution and every person will ultimately have Internet connected specs. Meanwhile, Google upgraded frames (<https://plus.google.com/photos/+GoogleGlass/albums/5973742934889749841>) so Glass doesn't stick out in a crowd as much. Hooray, wearables will go mass market. *Earlier: Google puts prescription lenses in Glass' frame* (<http://www.zdnet.com/google-puts-prescription-lenses-in-glass-frame-7000025667/>)

Read more

Google puts prescription lenses in Glass' frame

The Google Glass genie can't be shoved back in the bottle

OK, Glass: How do I stop people calling me a 'Glasshole'?

Exploring Google Glass: A non-nerd's guide (and wish list)

Not so fast.

Hands-on with Google Glass
apps: in pictures

Sure, Google via VSP will get access to a fifth of insured Americans, but as a veteran of vision care plans I'm willing to bet that the Google Glass price points won't fall enough to go mainstream.

The Times noted that Google will have a consumer version of Glass frames for \$225. VSP will reimburse members based on their prescription plan for an average of \$120 plus the cost of the lenses. VSP won't subsidize Glass.

However, the real math for Google Glass expenditures gets tricky. Here's how eye-care insurance works today.







- You get frames subsidized and lenses.
- Anything additional will cost you.
- You get a small selection of frames that'll make economic sense.
- If you also wear contacts there's a good chance you won't get reimbursed for frames too.
- Toss in that VSP isn't subsidizing the computer portion of Glass and you're still paying up for lenses, frames and the high-tech part of Glass.

Generally speaking, lenses and frames will run you about \$225 with insurance if you keep extras to a minimum. Toss in Glass and it's not a stretch to figure something in the \$400 to \$500 range all-in. That price tag is certainly cheaper than the \$1,500 developer version of Google Glass, but let's not get carried away with the mass distribution theme. Glass is still going to cost you.

Here's a breakdown of VSP individual plans. VSP plans through corporations can be tweaked, but they rhyme with this price schedule.

VSP VISION INSURANCE PLANS

	Save \$173 per year	Save \$229 per year	Save \$259 per year
	Economy	Standard	EasyOptions
Copays	\$25 exams \$30 glasses	\$15 exams \$25 glasses	\$15 exams \$25 glasses
WellVision Exam® – Covered in full after copay	✓	✓	✓
Basic Lenses – Covered in full after copay	✓	✓	✓
Frames – A wide selection covered	\$120 Allowance	\$150 Allowance	\$120-\$200 Allowance
Contacts (instead of glasses, to cover contacts & fitting cost)	✗	\$150 Allowance	\$120-\$200 Allowance
Custom Benefit Options <u>Details</u> Choose One: No-line Bifocals (progressive), Lens Tinting or Increase Frame Allowance to \$200	✗	✗	✓

Extra Savings & Discounts			
Doctor Network	21K Doctors Doctor Finder	30K Doctors Doctor Finder	30K Doctors Doctor Finder
Plan Details (click for downloadable PDF)	 Economy Plan Details	 Standard Plan Details	 EasyOptions Plan Details
SELECT YOUR COVERAGE	Economy	Standard	EasyOptions
1 Person	\$8.25/mo	\$13.00/mo	\$15.82/mo
2 Person	\$14.57/mo	\$24.68/mo	\$30.97/mo
Family	\$19.82/mo	\$33.75/mo	\$41.07/mo

And finally, the VSP coverage also doesn't exactly nullify the privacy worries and the overall cultural issues. Unless you're at Google I/O you still feel like a tool wearing Glass (I'll refrain from going the Glasshole route for now).

150
10-28-13
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Samsung ogles line of sports glasses, a la Google eyewear

By Youkyung Lee
Associated Press

SEOUL, South Korea — A patent filing shows Samsung Electronics Co. is working on a device it calls sports glasses in a possible response to Google's Internet-connected eyewear.

A design patent filing at the Korean Intellectual Property Office shows a Samsung design for smartphone-connected glasses that can display information from the handset.

It said the glasses can play music and receive phone calls through earphones built into the eyewear's frame.

It also gives hands-free control over the smartphone.

Reminiscent of the Google Glass design, Samsung's sketch shows a thumbnail-sized display over the left eyeglass.

Google's eyewear has a tiny display over the right eyeglass that shows information and websites.

It was not clear from Samsung's sketch and description whether its eyewear would be equipped

with a touch control and a camera like Google Glass nor whether it would connect directly to the mobile Internet or be a slave to a smartphone.

The name and the description specify the Samsung product is designed for outdoors activities or sports.

Samsung did not respond to an email and a call seeking comment.

Google Inc. is testing an early version of Google Glass with 10,000 people in the U.S. after giving the public a first look at its Internet-connected eyewear in June last year.

The early version can take pictures, record videos, navigate maps and works without a smartphone.

Other tech companies are also exploring ways to bring mobile computing to everyday objects such as watches and glasses.

Samsung introduced a smartphone-connected watch called the Galaxy Gear last month. Sony also announced a smart watch.

Samsung filed the application for the eyewear design patent on March 8.